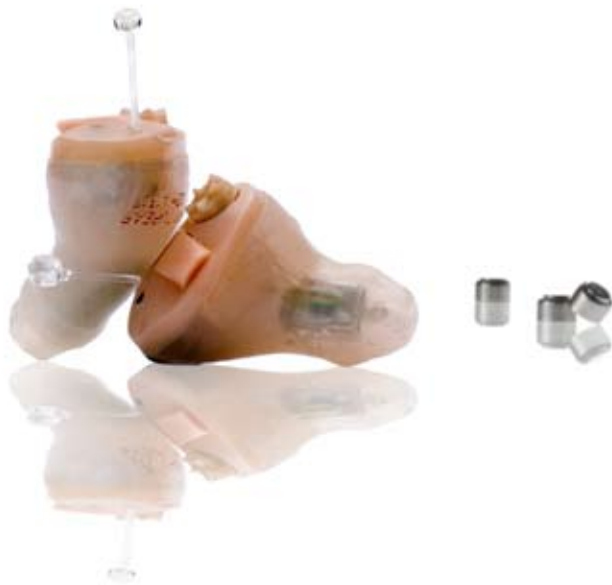


# Simply Soft® PRO



ReadyWear  
Amplification

ITC

## DEVICE FEATURES

- Small, in-the-ear design
- #10 battery
- Soft silicone body
- Class D Circuitry
- Hypo allergenic

## CONSUMER APPEAL

- Cosmetic Appeal
- Economical Price
- No Ear Impression
- Same Day Fitting

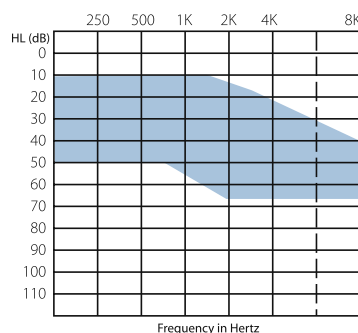
## The original soft hearing device.

Simply Soft Pro, originally patented in the 1990's, is still the ultimate soft hearing device. Simply Soft was the first device to Implement SoftEar Technology, a design that embodies sophisticated micro- electronic circuitry in a solid body of medical grade silicone. Due to the soft, flexible nature of the body, the device seats better in the ear and stays in place to minimize feedback and distortion. The silicone is hypo allergenic and constantly flexes with jaw movement. Simply Soft Pro is equipped with high fidelity, high efficiency, Class D Circuitry. Refer to the Simply Digi-Pro devices for digital options.

## DATA SPECIFICATIONS

Peak SSPL 90 .....	111 dBSPL
HFA SSPL 90 .....	110 dBSPL
Peak Full-on Gain .....	23 dB
HFA Full-on Gain .....	20 dB
Frequency Response.....	250-6900 Hz.
Total Harmonic Distortion.....	<3.5%
Battery Drain .....	0.21 mA
Battery Life (10A) .....	350 Hrs.
Equivalent Input Noise .....	<34 dB

## TYPICAL FITTING RANGE



**General Hearing**  
Instruments, Inc.

P.O. Box 23748  
New Orleans, LA 70183-0748  
800.824-3021 Fax (504) 733-3767

# Simply Soft<sup>®</sup> PRO

## Simply Soft Pro Data

The chart on the left reveals Simply Soft Pro's smooth, wide-band frequency response, modest gain, and robust output. The smooth frequency response ensures clear, clean, high fidelity amplification. The robust output and modest gain combine to provide a pleasant sense of hearing enhancement without overpowering the hearing system or resulting in distortion due to sound saturation of the receiver.

Effects of volume control rotation shown on the right demonstrates smooth, predictable gain adjustments provided by the Simply Soft's manual volume control, allowing for benefit over a large range of hearing losses.

